

ASSOCIATION OF COUPON PROFESSIONALS MEDIA POLICY

The Association of Coupon Professionals' annual All Industry Coupon Conference is intended to be a forum in which industry participants and thought leaders can exchange ideas and engage in vigorous and thought-provoking discussions, while providing valuable and executable take-aways that attendees can use in their businesses.

In order to facilitate candid discussions, members of the print and electronic media (including bloggers) generally are not permitted to attend sessions at the Conference or have access to Conference written materials. Case-by-case exceptions may be made, however, if the Executive Director, in consultation as necessary with ACP's Officers, determines that attendance of a particular media representative would further the purposes of the Association and would not represent an undue risk of public disclosure of confidential or sensitive information, including but not limited to technical matters or security in the coupon redemption process.

Any exceptions allowing attendance by a media representative shall be subject to that representative's agreement to such conditions as may be deemed appropriate by the Executive Director, including restricting access to sessions that may contain confidential or sensitive information and limiting access to specific Conference materials. The ACP will not require advance review of publications prior to release to the public, but may as a condition of attendance require agreement by the media representative that certain subjects will not be the subject of any publication or disclosure. In determining whether proposed media attendance is appropriate, the Executive Director may consider the proposed media representative's prior publications and whether those publications are consistent with the goals of the ACP. The Executive Director may also require advance agreement by the potential media representative that any reports of statements at the Conference be on background, i.e., not attributed to specific individuals or companies, without the written consent of the speaker.