

## **ASSOCIATION OF COUPON PROFESSIONALS**

### **INDUSTRY COUPON CONFERENCE – POLICY ON CONFIDENTIALITY OF MATERIALS AND DISCUSSIONS**

The Association of Coupon Professionals' annual All Industry Coupon Conference is intended to be a forum in which industry participants and thought leaders can exchange ideas and engage in vigorous and thought-provoking discussions, while providing valuable and executable take-aways that attendees can use in their businesses.

In order to promote these objectives, conference attendees understand and agree that materials presented or provided at the Conference and statements by speakers and other attendees are considered to be confidential and are not to be reproduced or disclosed to media or used or quoted in publicly accessible websites, blogs, or other publications. Consistent with the ACP's standard practice, conference materials and videos of presentations will be made available to ACP Members in the restricted area on the ACP's website, [couponpros.org](http://couponpros.org), subject to the same restrictions on public disclosure.

Upon request, case-by-case exceptions may be made if the Executive Director, in consultation as necessary with ACP's Officers, determines that a disclosure would further the purposes of the Association and would not represent an undue risk of public disclosure of confidential or sensitive information, including but not limited to technical matters or security in the coupon redemption process.