



Coupon Information Corporation



Coupons associated with vyrl mkt, Inc.

August 27, 2008. The Coupon Information Corporation (CIC) and The Association of Coupon Professionals (ACP) express great disappointment at vyrl mkt, Inc.'s recent creation of unauthorized coupons bearing the registered trademarks of respected consumer products companies, and its apparent negligence or recklessness in distributing or allowing the coupons to be manipulated and distributed by third parties.

It appears that the management of vyrl mkt, Inc. has disregarded U.S. intellectual property laws, ethical business practices, and basic internet security procedures and, in doing so, has caused substantial confusion among reputable retailers and consumers and harm to the manufacturers whose trademarks were misappropriated.

Vyrl mkt, Inc. has increased the confusion with its failure to issue a formal, complete public explanation, and apparently has made no attempt to inform retailers and consumers about the proper handling of the unauthorized and invalid coupons.

The Members of CIC and the ACP were unaware of vyrl mkt, Inc.'s intention to create and release coupons as it did prior to the coupons appearance on Facebook.

None of our Members provided vyrl mkt, Inc. with permission to create or to release these coupons or to use our Members' copyrighted or trademarked images.

Vyrl mkt, Inc. and the individuals personally responsible for its unauthorized acts should take all appropriate actions to ensure that these unfortunate events are not repeated and take all necessary steps to minimize any additional damage to consumers, retailers, manufacturers, and the overall industry.

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